

BUSINESS SOURCE ELITE: COMPANY RESEARCH

Use **Business Source Elite** to find articles about companies from hundreds of leading business magazines, newspapers and trade publications. It also includes MarketLine Company Profiles, or detailed company reports.

SAMPLE SEARCH

1. Type the company name in search box and click the **Search** icon.

Example: Buffalo Wild Wings



Searching: Business Source Elite

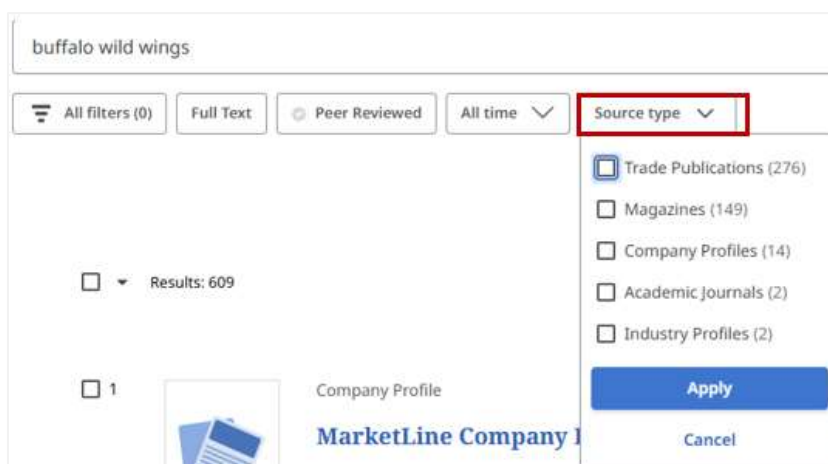
buffalo wild wings

Full Text Peer Reviewed All time

2. The next screen displays a list of matching results. Each record is labeled with the **source type** right above the title.

Examples include: **Company Profile**, **Periodical** (or magazine), and **Trade Publication**.

You can limit your results to a specific source type by using the **Source type** limiter beneath the search box.



buffalo wild wings

All filters (0) Full Text Peer Reviewed All time Source type

Trade Publications (276)
Magazines (149)
Company Profiles (14)
Academic Journals (2)
Industry Profiles (2)

Apply

Cancel

Results: 609

1 Company Profile
MarketLine Company I

3. **Detailed record:** Click on a title to view more details about the record, including the **author, source, and an abstract.**

Authors
[Gruley, Bryan](#) (AUTHOR)

Source
[Bloomberg Businessweek](#). 4/13/2015, Issue 4422, p62-65. 4p. 2 Color Photographs, 2 Graphs.

The abstract **summarizes** the article. Use it help to you decide if the article is relevant to your research.

Abstract

The article profiles the casual-dining restaurant chain Buffalo Wild Wings. It reports on the company's rapid growth in recent years, including over 700 new locations since 2005 and a strong profit increase in 2014. Topics include trends in wholesale chicken wing prices, the popularity of its restaurants as venues for watching major sports events on television, and the performance of other casual-dining restaurant chains, and comments are presented from chief executive Sally Smith.

4. Click **Access options** to open and read an article or report.

Access options ▾

Download

PDF

Online full text

Flipster

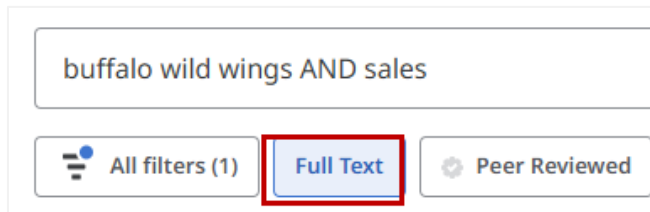
PDF: opens scanned pages from the original source.

Online full text: opens a web transcription of the original source.

Flipster: opens the article in Flipster, the MCC's library collection of digital magazines.

Request this item through interlibrary loan: The full text record isn't available in MCC's collection, but you can request a copy through the library's free interlibrary loan service. Click on the link to open and complete a request form. Please allow two to seven days for your article to arrive.

5. Limit your results to full text records only by selecting the **Full Text** limiter beneath the search box.



A screenshot of a search interface. At the top is a search box containing the text "buffalo wild wings AND sales". Below the search box are three filter buttons: "All filters (1)" with a funnel icon, "Full Text" with a document icon, and "Peer Reviewed" with a gear icon. The "Full Text" button is highlighted with a red rectangular border.

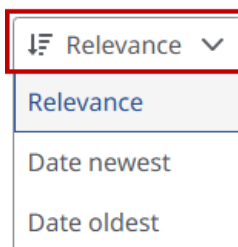
6. **Add more search terms:** You can focus your search by adding more search terms. Separate them with the word **AND**.

Example: Buffalo Wild Wings AND sales



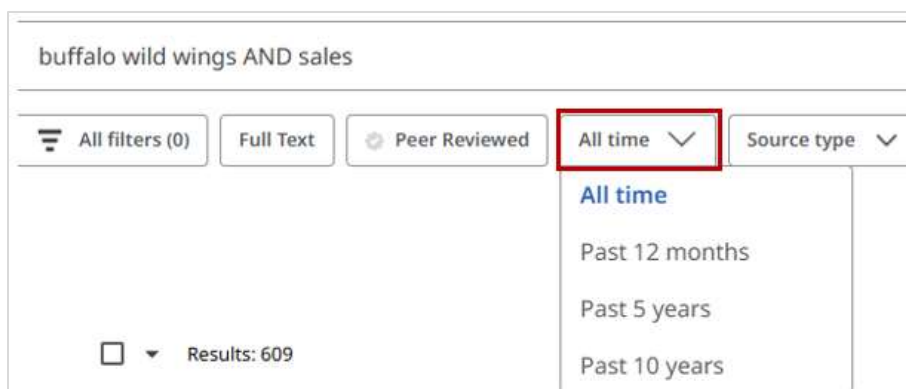
A screenshot of a search interface. At the top, it says "Searching: Business Source Elite". Below that is a search box containing the text "buffalo wild wings AND sales".

7. **Sort results by date:** By default, records are sorted by relevance. Click **Relevance** at the top right of your results to resort them by date.



A screenshot of a sort options dropdown menu. The menu is open, showing four options: "Relevance" (selected), "Date newest", and "Date oldest". The "Relevance" option is highlighted with a red rectangular border.

8. Use the **All time** limiter beneath the search box to limit your results by date.



A screenshot of a search interface. At the top is a search box containing the text "buffalo wild wings AND sales". Below the search box are four filter buttons: "All filters (0)" with a funnel icon, "Full Text" with a document icon, "Peer Reviewed" with a gear icon, and "All time" with a dropdown arrow. The "All time" button is highlighted with a red rectangular border. Below the "All time" button is a dropdown menu showing four options: "All time" (selected), "Past 12 months", "Past 5 years", and "Past 10 years". At the bottom left, there is a checkbox and the text "Results: 609".