SMALL BUSINESS SOURCE

To access **Small Business Source**, go to the MCC library website, click on the **Databases** tab, then use the **Title** menu to select **Small Business Source**.

Find Industry articles & reports

1. Scroll down the screen and click on Industry Information.



2. At the next screen, select an industry.



3. The next screen displays a *partial* list of results. Click **View all results** in the upper right to view a complete list.



4. The results list includes articles from trade publications and magazines as well as market research reports. In this example, **42** records were retrieved.



5. Click on a title to read an **abstract** or summary of the article.

Abstract

Profiles Canadian businessman Paul Vickers and his Alberta night clubs. Popularity of his The Drink Restaurant and Bar in Calgary; Competition from The Palace Nightclub; Comments from Vickers; His educational background; Vickers' break with partner accountant Shiraz Karmali; Problems with Revenue Canada over tax evasion.

6. To read the full-text article or report, click **Access now** or **Download**. *NOTE: Not all records are available full-text.*



7. Due to a glitch in the database interface, not all relevant records will display. To find more, open a relevant record and click on the appropriate **NAICS/Industry Code**.



8. In this example, the next screen displays a list of **4,819** records, far more than the 42 the database originally retrieved.

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9. Use **Source Type** at the top to limit your results by publication type. Options include magazine articles, reports, eBooks, or case studies.

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Results: 4,819	Magazines (837)
	Reports (155)
Industry Profile	Books (58)
Barnes Reports: (N	Case Studies (3) ng Plac
The article presents an ir presents charts on topics	Apply Cancel king Place syment tr

10. To begin a new search, click **Explora** in the upper left corner.



11. To return to the MCC Library website, click **Return to Library Databases page** on the far left.

Return to Library Databases page