

## **Reference Solutions** - Company reports & competitors

To access **Reference Solutions** go to the MCC library website, click on the **Databases** tab, and then use the **Databases by Title** menu to select **Reference Solutions**.

### **Find a company report**

1. Click on **U.S. Businesses** (middle of the screen)

#### **Available Databases**

Select a Database to Get Started



|   |   |
|---|---|
| <b>U.S. Businesses</b><br>67 Million Businesses<br>3.8 Million Closed Businesses<br><a href="#">SEARCH</a>   <a href="#">MORE INFORMATION</a> | <b>U.S. Jobs / Internships</b><br>2.5 Million Job Postings    |
| <b>U.S. Standard White Pages</b><br>160 Million Residents   | <b>U.S. Consumers / Lifestyles</b><br>295 Million Individuals |

2. Type the company name in the search box. Use the **City** and **State** boxes to narrow your results.



**U.S. Businesses Database**

Quick Search | Advanced Search

Fill out one or more of the following criteria boxes, then click "View Results" button.

|   |                             |                            |
|---|-----------------------------|----------------------------|
| <b>Company Name</b><br>aksarben roofing | <b>Executive First Name</b> | <b>Executive Last Name</b> |
| <b>City</b><br>omaha                    | <b>State</b><br>Nebraska    | <b>Phone</b>               |

[Additional Filters](#) [Clear Search](#) [VIEW RESULTS](#)

3. Click **View Results**
4. Find the relevant company in the result list and click on its title
5. The next screen shows a detailed company profile. Click on the links on the left or scroll down the screen to view each category.

**Quick Links**

EXPAND ALL MINIMIZE ALL

- Location Info
- Job Listings
- Industry Profile
- Business Profile
- Photo, Map, & Directions
- Business Demographics
- Management Directory
- Company News
- Stock Data
- Business Expenditures
- Business Size History
- Business History
- UCC Filings
- Nearby Businesses
- Competitors Report

**Location Info** Collapse

**Aksarben Roofing** V **Verified Record**

2622 N 16th St  
Omaha, NE 68110

**Phone** (402) 422-0163  
**Fax** (402) 422-0715  
**Toll Free Number** (800) 789-0163

[aksarbenroofing.com](http://aksarbenroofing.com)

**County** Douglas  
**Metro Area** Omaha, NE-IA  
**Census Block Group** 1  
**Census Tract** 001200

**Radius Search**  miles **FIND SIMILAR** **FIND ALL** **ADVANCED RADIUS SEARCH**

**Job Listings** Collapse

jobs by [indeed](#)

**Find competitors within a specified radius**

1. Scroll to the bottom of the report to view a **list of competitors** (click **Expand** to open the list). Click on a company name to view that company's report.

**Nearby Businesses** Expand

**Competitors Report** Collapse

| Name  | Location        | Phone          |
|---|-----------------|----------------|
| <a href="#">Ace Construction</a>                  | Omaha, NE 68131 | (402) 556-7340 |
| <a href="#">Aladdin Roofing Co Inc</a>            | Omaha, NE 68104 | (402) 331-4221 |
| <a href="#">Berryman Roofing</a>                  | Omaha, NE 68102 | (402) 408-1028 |
| <a href="#">Getzschman Roofing &amp; Sheet</a>    | Omaha, NE 68110 | (402) 346-7424 |
| <a href="#">H &amp; M Roofing Co LLC</a>          | Omaha, NE 68104 | (402) 612-1062 |
| <a href="#">H M Roofing Co LLC</a>                | Omaha, NE 68111 | (402) 527-1062 |
| <a href="#">Harley Loyta</a>                      | Omaha, NE 68111 | (402) 281-1725 |
| <a href="#">Nebraska Siding Window &amp; Door</a> | Omaha, NE 68108 | (402) 344-2376 |
| <a href="#">R L Craft Co Of Omaha</a>             | Omaha, NE 68110 | (402) 342-9480 |
| <a href="#">Roofing Omaha Specialists</a>         | Omaha, NE 68102 | (402) 578-0653 |

- To generate a list of all competitors within a specified radius, make note of the company's **primary SIC or NAICS codes**.

| Industry Profile  |  | Collapse |
|-------------------|--|----------|
| <b>SIC Code</b>   | <b>Descriptions</b>                                |          |
| 1761-09           | Roofing Contractors <span>✓ Primary</span>         |          |
| 1521-03           | General Contractors                                |          |
| <b>NAICS Code</b> | <b>Description</b>                                 |          |
| 23816014          | Roofing Contractors <span>✓ Primary</span>         |          |
| 23611505          | New Single-Family Housing Construction (Except For |          |
| <b>Franchise</b>  | <b>Description</b>                                 |          |
| None Available    |  |          |

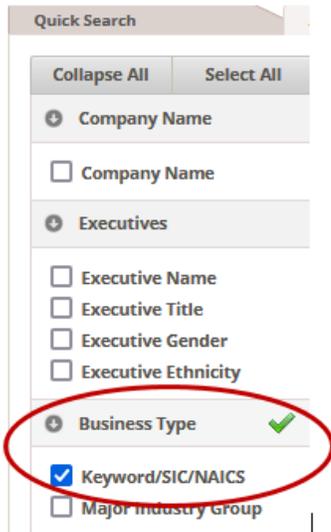
- Go to **Radius Search** (near the top of the detailed profile) and enter a radius.

At this point, you can click **Find Similar** to find similar companies within that radius. However, your search results might include companies that provide the same service as your company, but not necessarily as its primary service.

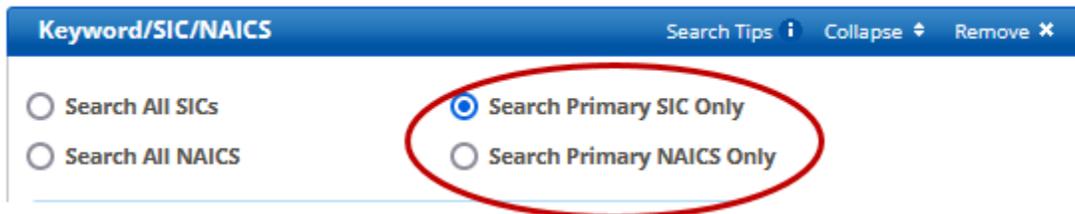
To limit your search to other companies with the same **primary SIC or NAICS codes**, click **Advanced Radius Search**.

| Location Info   |                                       | Collapse  |
|---|---------------------------------------|---|
| <b>Aksarben Roofing</b>   |                                       | <span>✓ Verified Record</span>                                    |
| 2622 N 16th St  |                                       | <b>County</b> Douglas   |
| Omaha, NE 68110   |                                       | <b>Metro Area</b> Omaha, NE-IA                                    |
| <b>Phone</b>  | (402) 422-0163                        | <b>Census Block Group</b> 1                                       |
| <b>Fax</b>  | (402) 422-0715                        | <b>Census Tract</b> 001200  |
| <b>Toll Free Number</b>   | (800) 789-0163                        |   |
| <a href="http://aksarbenroofing.com">aksarbenroofing.com</a>                        |                                       |   |
|  |                                       |   |
| <b>Radius Search</b>  | <input type="text" value="20"/> miles | <b>FIND SIMILAR</b> <b>FIND ALL</b> <b>ADVANCED RADIUS SEARCH</b> |

- At the next screen, go the menu on the far left and select **Keyword/SIC/NAICS**.



- Look under the blue bar labeled **Keyword/SIC/NAICS** and select either **Search Primary SIC Only** or **Search Primary NAICS Only** (depending on the code you made note of in step #2).



- Scroll down to the **Enter codes** boxes and type the primary code. Do NOT include any hyphens.  
*Example: Enter 176109 NOT 1761-09*

Enter 2-, 4-, or 6-digit [SIC Codes](#) in the boxes below

|        |  |  |  |  |
|--------|--|--|--|--|
| 176109 |  |  |  |  |
|        |  |  |  |  |

- Click on the green **View Results** icon on the upper right.

[VIEW RESULTS](#)

[UPDATE COUNT](#)

RECORD COUNT  
**42,590**

BUSINESS HISTORY  
[more info](#)

[CLEAR SEARCH](#)

[Back To Top](#)

8. The next screen displays a list of competitors within the radius you specified.

Click **Charts** to generate charts grouping your results by **City**, **Zip Code**, **Sales**, or **Employee Size**.

U.S. Businesses

**181 Results**

24 with e-mail addresses [more info]

Page 1 of 2

[Details](#) [Heat Map](#) [Summary](#) [Charts](#) [Download](#) [Print](#) [Save Search](#)

| <input type="checkbox"/> | Company Name   | Executive Name | Street Address  | City, State  | ZIP   | Phone          | Corp. Tree |
|--------------------------|----------------|----------------|-----------------|--------------|-------|----------------|------------|
| <input type="checkbox"/> | Legacy Roofing |                | 7616 S 101st St | La Vista, NE | 68128 | (402) 680-9964 |            |

9. Use the icons on the far right to **print or download** a chart.

U.S. Businesses

## Summary Report for Your Search

Your Search: Primary SIC: 176109 ROOFING CONTRACTORS; Record Type: Include only verified re...show more

[City](#) | [ZIP Code](#) | [Sales Volume](#) | [Employee Size](#)

[Print](#) [Download](#)

**Find companies by SIC/NAICS code and geographic location**

1. Click **Advanced Search** on the default search screen.

## U.S. Businesses Database

Quick Search **Advanced Search**

Fill out one or more of the following criteria boxes, then click "View Results" button.

**Company Name**

**Executive First Name**

2. At the next screen, go to the menu on the far left and select **Keyword/SIC/NAICS**.

Quick Search

Collapse All Select All

Company Name

Company Name

Executives

Executive Name

Executive Title

Executive Gender

Executive Ethnicity

**Business Type** ✓

**Keyword/SIC/NAICS**

Major Industry Group

10. **Option 1: Search by SIC/NAICS:** Look under the blue bar labeled **Keyword/SIC/NAICS** and select the code you want to search by.

**Keyword/SIC/NAICS** Search Tips ⓘ Collapse ⌵ Remove ✕

Search All SICs       Search Primary SIC Only  
 Search All NAICS       Search Primary NAICS Only

SEARCH  
*ex Restaurants*

11. Scroll down to the **Enter codes** boxes and type the primary code. Do NOT include any hyphens.  
 Example: Enter 176109 NOT 1761-09

Enter 2-, 4-, or 6-digit [SIC Codes](#) in the boxes below

|        |  |  |  |  |
|--------|--|--|--|--|
| 176109 |  |  |  |  |
|        |  |  |  |  |

12. **Option 2: Search by keyword:** If you don't know the SIC or NAICS codes, you can search by **keyword** instead. Enter your search term in the search box and then click **Search**.

If you find a match, select it to add it to your search.

**Keyword/SIC/NAICS** Search Tips ⓘ Collapse ⌵ Remove ✕

Search All SICs       Search Primary SIC Only  
 Search All NAICS       Search Primary NAICS Only

SHOW 2 - 6 DIGIT CODES  
*ex Restaurants*

Results:

- 56111004 - BEAUTY SALON MANAGEMENT
- 81211202 - BEAUTY SALONS**
- 44612004 - BEAUTY SALONS-EQUIPMENT & SUPLS (WHLS)

13. Use the **Geography** menu on the far left to limit your search by location. In this example, we will search for **beauty salons** in the **68127** zip code.

Geography
✓

- Map Based Search
- City / State
- Metro Area
- ZIP Codes
- Radius
- County
- Street Address
- Neighborhood

14. After making your selection, scroll to the bottom of the screen to further refine your search.

ZIP Codes
Search Tips ⓘ Collapse ▾ Remove ✕

Enter 3- or 5-digit ZIP Codes in the boxes below.

|       |  |  |  |  |
|-------|--|--|--|--|
| 68127 |  |  |  |  |
|       |  |  |  |  |

15. Once your search has been set up, click on the **green View Results** icon in the upper right.

VIEW RESULTS

UPDATE COUNT

RECORD COUNT

**42,590**

BUSINESS HISTORY

[more info](#)

CLEAR SEARCH

[Back To Top](#)

16. The next screen displays a list of search results, in this case **beauty salons** within the **68127 zip code**.

10 Results

0 with e-mail addresses [more info]

NEW!

- [Review](#)
- [Details](#)
- [Heat Map](#)
- [Summary](#)
- [Charts](#)
- [Download](#)
- [Print](#)
- [Save Search](#)

| <input type="checkbox"/> | Company Name                          | Executive Name  | Street Address       | City, State | ZIP   | Phone          | Corp. Tree  |
|--------------------------|---------------------------------------|-----------------|----------------------|-------------|-------|----------------|---|
| <input type="checkbox"/> | <a href="#">Elegant Beauty Salon</a>  | Kathy Sanchez   | 5170 S 72nd St # 103 | Omaha, NE   | 68127 | (402) 932-3817 |   |
| <input type="checkbox"/> | <a href="#">Great Clips</a>           | Ron Ayala       | 9757 Q St            | Omaha, NE   | 68127 | (402) 592-4003 |   |
| <input type="checkbox"/> | <a href="#">Lkcreations Skin Care</a> | Loreen Reynante | 7569 Main St         | Omaha, NE   | 68127 | (402) 715-0620 |   |
| <input type="checkbox"/> | <a href="#">Maggie's Hair Inc</a>     |                 | 8422 Park Dr         | Omaha, NE   | 68127 | (402) 597-5000 |   |
| <input type="checkbox"/> | <a href="#">Raiston Barber Shop</a>   | Mike Naegele    | 8519 Park Dr         | Ralston, NE | 68127 | (402) 933-1339 |   |
| <input type="checkbox"/> | <a href="#">Salon 84</a>              | Connie Fries    | 5358 S 72nd St       | Ralston, NE | 68127 | (402) 331-9288 |   |
| <input type="checkbox"/> | <a href="#">Salon 96</a>              | Karen Crotty    | 5413 S 96th St       | Omaha, NE   | 68127 | (402) 401-6780 |   |
| <input type="checkbox"/> | <a href="#">Shear Perfection</a>      | My Lee          | 4743 S 96th St       | Omaha, NE   | 68127 | (402) 884-0056 |   |
| <input type="checkbox"/> | <a href="#">Studio Styles</a>         | Suzanne Trede   | 7593 Main St         | Omaha, NE   | 68127 | (402) 991-5332 |   |
| <input type="checkbox"/> | <a href="#">Xenon Academy</a>         | Carol Dawson    | 8516 Park Dr         | Omaha, NE   | 68127 | (402) 393-2933 |   |