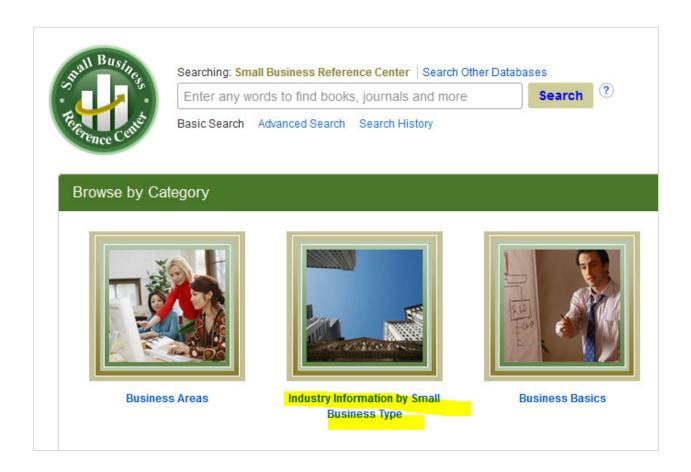
### **SMALL BUSINESS REFERENCE CENTER**

To access **Small Business Reference Center** go to the MCC library website, click on the **Databases** tab (beneath the picture), then use the **Databases by Title** menu to select **Small Business Reference Center**.

# Find Industry articles & reports

1. Click on Industry Information by Small Business Type



## 2. At the next screen, select an industry.

### Browse by Category



**Business Areas** 



Industry Information by Small Business Type



**Business Basics** 



Start-Up Kit & Business Plans

# Industry Information by Small Business Type

**Advertising Agency** 

**Antiquities & Collectibles** 

**Architectural Services** 

Art/Graphic Design/Photography

Automobile Dealers & Repair

Bakeries

Bars & Night Clubs

Beauty Salons & Day Spas

Beverage Industry

**Boating Industry & Services** 

**Bridal Services** 

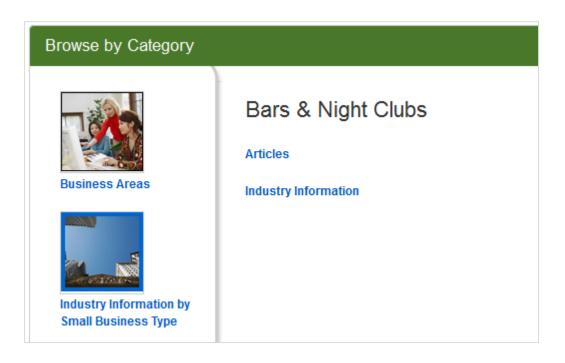
Car Wash & Detailing

Carpentry

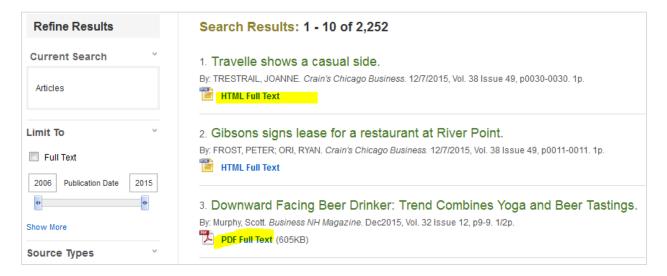
Catering & Personal Chef

Child Care Services

3. After selecting an industry, click on **Articles** to read magazine/newspaper articles about the industry or select **Industry Information** to access industry reports.



4. To read an article, click on either **HTML** or **PDF Full Text**.



#### 5. To open an industry report, click on PDF Full Text

