

## Discover Sponsorship

**Competition for employees is at an all-time high. Additionally, employers across the country struggle to find workers with the right skills due to the growing skills gap in the workforce. Help change that by discovering sponsorship today.** A sponsorship is a fantastic way to separate yourself from your competitors. Bringing entry level employees on board, while combining MCC training with on-the-job experience, can create a well-rounded, loyal employee.

### What is Sponsorship?

Sponsorship is both a recruiting and a training tool. A company "sponsors" one or more students by covering tuition, books, and/or fees, with the understanding that the student/employee will stay with the company for a specified period after completion of training. Employers get to develop and prepare their future workforce, and sponsored students/employees can obtain paid work experience while receiving hands-on classroom instruction at MCC.

**Below are four key components of a sponsorship. These components differentiate sponsorships from other types of workplace training programs in several ways:**



#### Paid Job

Sponsorships are jobs! Sponsorship students earn a competitive wage from their employers during training.



#### MCC Training

Sponsored employees are provided hands-on classroom & lab instruction on the critical aspects of their careers.



#### Work-Based Learning

Programs provide structured on-the-job learning to prepare for a successful career.



#### Mentorship

Sponsored employees receive on-the-job learning under the instruction of an experienced mentor.

# PROGRAMS OFFERED IN MULTIPLE INDUSTRIES

Sponsorship is a flexible recruiting and training model that can be customized to meet the needs of businesses across multiple industries, including:

- Advanced Manufacturing
- Automotive
- Civil Engineering Technology
- Construction
- Diesel Technology & CDL Truck Driving

## WHY SPONSORSHIP?

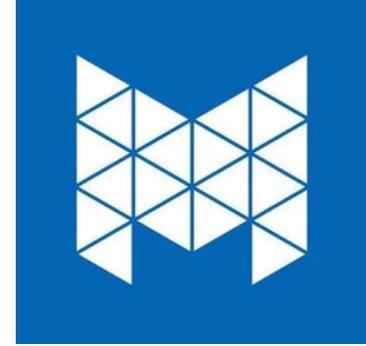
Sponsorship programs benefit businesses and career seekers alike.

### BUSINESSES:

- Recruit and develop a diverse and highly-skilled workforce.
- Improve productivity, profitability, and your bottom line.
- Reduce turnover, improve loyalty, and retain top talent.
- Demonstrate investment in your community.

### CAREER SEEKERS:

- Earn as you learn with potential wage increase as you develop new skills.
- Receive an industry-recognized and nationally-portable credential or academic credit toward a college degree.
- Gain workplace-relevant skills and mentorship in the field of your choice.



## GET STARTED

Interested in setting up a sponsorship program or becoming a sponsored employee?

### BUSINESSES:

MCC can help you explore sponsorship program options and provide resources to help you design and build your program. Contact us today to:

- Receive information on sponsorship and the opportunities that exist.
- Find a sponsorship program option that meets the unique needs of your business.
- Connect with sponsorship experts and partners that can provide services to help build your program.

### CAREER SEEKERS:

There are many ways to find the right sponsorship opportunity for you.

- Sponsorship opportunities are offered through an employer or the program sponsor.
- To apply to become a sponsored employee, search for an opportunity on our sponsorship website, [www.mccneb.edu/DiscoverSponsorship](http://www.mccneb.edu/DiscoverSponsorship), and apply directly with the employer or the program sponsor.
- Contact the employer or the program sponsor for more information about a specific opportunity.

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